

MEDIA RELEASE

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Grains Australia appoints experienced leader Megan Sheehy as General Manager Classification

The Board of Grains Australia Limited (GAL) is pleased to announce the appointment of well-known industry leader Megan Sheehy to the newly established role of General Manager Classification.

GAL Chair Terry Enright said the GM Classification role was a key executive position within GAL and will be responsible for the coordination and delivery of Australia's grain variety classification outcomes.

"This role will ensure the framework for a robust, market-oriented classification system for all grains that is supported and understood by the entire grains value chain," Mr Enright said.

"Megan comes into the role with 20 years' experience in the industry and has overseen Australia's barley industry classification processes as Executive Chair and Manager of Barley Australia for the past six years.

"One of Megan's first tasks will be to support and maintain the established technical structures and processes of grain classification as GAL finalises the integration of Wheat Quality Australia into the new company and, in the near future, other industry organisations responsible for classification.

"Maintaining and improving Australia's classification system for grains was one of four key objectives defined by the Grains Research and Development Corporation (GRDC) when establishing GAL with the support of the industry.

"While have begun with wheat, integration of classification activities across all grains into one entity will enhance efficiencies following significant past GRDC and industry investment in this area, so it is something we are strongly working toward," he said.

Ms Sheehy said she was looking forward to the opportunity of ensuring the successful integration of the wheat classification system into GAL, along with the potential for other grains.

"This will be a great experience to work with GAL Board, stakeholders and commodity councilors to manage and enhance the established grain classification systems and, when appropriate, extend successful platforms across other grains," Ms Sheehy said.

ENDS

Editors pls note – photo of Megan Sheehy available on request

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About Grains Australia

Grains Australia Limited is an industry initiative of the Grains Research and Development Corporation, Grain Growers Ltd, Grain Producers Australia and Grain Trade Australia. Grains Australia will consolidate a multitude of industry-good functions in one organisation. These functions will include trade and market access, commodity variety classification, market information and domestic education. www.grainsaustralia.com.au