



Grains Australia is an initiative of the Grains Research & Development Corporation

grainsaustralia.com.au



## **FOREWORD**

The Grains Research and Development Corporation (GRDC) has a proud and proven track record of investing in and driving initiatives that deliver significant benefits for Australian grain growers.

We are particularly committed to 'industry good' initiatives that result in more efficient industry operation, improved connectivity across the value chain and greater industry influence in domestic and global markets.

At the top of our list of performers in this challenging, but critical, space is Grains Australia. Established by GRDC in 2020, it has been part of a strategic, but clear plan to bring a 'Team Australia' approach to our market engagement.

Four years on and Grains Australia has successfully brought together critical functions for the grains industry to enhance competitiveness and profitability, servicing the connection between what the market wants and what the industry can provide.

GRDC remains the sole member of Grains Australia and our investment on behalf of grain growers has continued to involve and is now well supported by industry, and is increasingly well recognised on the global marketplace.

From our perspective, Grains Australia's team has delivered operational excellence and remains committed to working hard to deliver impact and build the trust of industry. As brand recognition grows at a domestic level and globally, the benefits of having one major organisation leading the 'Team Australia' approach will evolve and the value of Grains Australia will be magnified.

We are heartened to hear of the work being done to develop clear grains strategies for key markets in Asia and beyond so that as a country we can be proactive and regular in our engagement. We are also buoyed by the sound analysis that Grains Australia is using to ensure decisions and priorities are based on what will have the most impact for our grain growers.

International markets and supply chains continue to be challenging and having a collaborative and unified approach to functions, such as grain variety classification systems, market analysis and information, as well as technical support is critical to preserving, protecting and growing our market access.

A year ago, the decision was made to shift GRDC's member role for the Australian Export Grains Innovation Centre (AEGIC) to Grains Australia. We are very pleased with the progress that we have seen in improved coordination and streamlining of services to deliver efficiencies across key areas by the two organisations.

This 'natural alignment' continues to maximise the value of these two powerful investments to Australian grain growers and strengthen and build strategic market relationships. Ultimately this alignment will deliver a connected set of industry good services through all parts of the grain supply chain.

During 2023 Grains Australia established a Pulse Council and set up the Grains Market Access Council – adding to the commodity councils already established for oat, wheat and barley. Going forward, an Oilseed Council will be established. These councils comprise industry expertise from across the value chain to provide insight and direction for Grains Australia in the execution of its core functions.

This broad-reaching and in-depth understanding of markets and classification preferences, coupled with mechanisms for relaying information to the entire grains supply chain, is allowing the grains sector to respond proactively to market trends.

So, I would like to thank the Grains Australia Board under the guidance of Chair Andrew Young and the team lead by Chief Executive Officer Richard Simonaitis, for the major advances made in these areas over the past year.

Grains Australia is leading the charge for 'Team Australia' and GRDC remains committed to ensuring this valuable investment continues to deliver market security and money in the bank for the nation's grain growers.

#### **Nigel Hart**

Managing Director Grains Research and Development Corporation



# INTRODUCTION

Grains Australia integrates critical functions for the grains industry to enhance competitiveness and profitability by connecting what the market wants with industry capability.

This is achieved through Grains Australia's management of classification, market access, market insights and market education activities.

Value is generated for the Australian grains industry by working collaboratively with industry and government to establish priorities across these core functions.

Grains Australia is an initiative of the GRDC.

In its capacity as a member of AEGIC, Grains Australia invests in AEGIC in support of industry-driven research, development and extension programs. AEGIC is an initiative of the Western Australian State Government and Grains Australia.

Grains Australia's strategic priorities under its new Strategic Plan 2025-26 to 2027-28, are

- Industry engagement Providing leadership in the Australian grains industry in delivering the strategic direction required to maximise impact and value to grain growers and the broader industry
- Strategic perspective Looking ahead to set the direction for the Australian grains industry based on evidence-based decision making that informs and prepares grain growers and industry for change.
- Operational excellence Focusing on excellence in the timely delivery of the core functions of Grains Australia to maximise the value and impact to grain growers and the broader grains industry.
- Enduring capability Investing in the organisation and people of Grains Australia to ensure it remains resilient and prepared to deliver impact and value to grain growers and the broader grains industry.

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Grains Australia is an initiative of the Grains Research and Development Corporation (GRDC). GRDC leads investment in grains research, development and extension (RD&E) in Australia to create enduring profitability for grain growers.

In the spirit of reconciliation, Grains Australia acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea and community. We pay our respects to their Elders past, present and emerging, and extend that respect to all Aboriginal and Torres Strait Islander peoples today.

# CHAIR'S REPORT



Andrew Young Chair

A year on from taking up my position of Grains Australia Chair, I am pleased at the progress we have made adding value to industry and boosting the competitiveness and profitability of growers.

Building on the solid foundations formed under the leadership of our inaugural Chair Terry Enright, we are moving beyond our establishment phase to one of impact.

To help steer our course for the future, we invested time in 2023/24 into developing a refreshed Strategic Plan for the period from 2025/26 to 2027/28. This Plan will be released in October 2024, coinciding with our annual general meeting.

We received valuable input from stakeholders consulted during the development of this Plan. We heard that Grains Australia is well positioned to deliver value and impact, and that there is an important role for us to play in relation to current and emerging opportunities impacting industry, as they relate to our core functions. This includes informing and preparing grain growers and industry regarding issues such as sustainability, and the impact of technology and innovation changes in global markets.

We also heard that further work to engage and integrate Grains Australia in the industry is important, particularly as it relates to alignment with the Australian Export Grains Innovation Centre (AEGIC) and other industry bodies, communication across industry, and engagement with government.



I am looking forward to seeing the Strategic Plan actioned by the capable Grains Australia team following its release in October.

In 2023, an agreement was executed which saw Grains Australia become a Member of AEGIC, enabling evolution and strengthening of industry services to

The agreement came after the Grains Research and Development Corporation (GRDC) retired from its role as Member of AEGIC, making way for Grains Australia. GRDC's investment in AEGIC continues via Grains Australia. The Western Australian Government, through the Department of Primary Industries and Regional Development (DPIRD), continues as Member of AEGIC and hence a partner of Grains Australia.

Thank you to AEGIC's Board and employees for working with us on this transition and facilitating the coordinated delivery of critical market insights and market education services – which are two of Grains Australia's core functions.

2023 saw the transfer of Pulse Australia functions into Grains Australia, which has now taken responsibility, on behalf of the Australian pulse industry, for pulse technical functions associated with trade and market access, pulse varietal classification and market insights and market education.

To ensure a smooth transition of these functions, Grains Australia formed a Pulse Council to provide strategic advice to the Grains Australia Board on pulse industry matters. I am grateful to the Pulse Australia Board for working with us to effect this successful transfer of functions.

While Grains Australia is now responsible for most technical functions previously undertaken by Pulse Australia, permits for chemical use are managed by Grain Producers Australia (GPA) through a service agreement with Grains Australia, while pulse trading standards are managed by Grain Trade Australia (GTA). Meanwhile, significant GRDC investments are continuing in the areas of pulse agronomy and extension.

I would like to acknowledge our Member, the GRDC, for its continued support since establishing Grains Australia four years ago — a development which has seen consolidation of services and functions on behalf of the grains supply chain.

This has enabled a greater return on investment for growers, more effective use of resources and investments as well as initiatives that are taking the industry forward.

Thank you to the Australian Oilseeds Federation (AOF), with which we have a Memorandum of Understanding (MOU), for collaborating with us to benefit the Australian oilseeds industry and the broader grains industry. Under the MOU, outcomes including oilseeds investment projects are being delivered on behalf of the oilseeds industry and the broader grains industry.

We also continue to work closely with the Grains and Legumes Nutrition Council – of which our CEO Richard Simonaitis is a Board Director.

Our Advisory Committee, whose membership comprises representatives from the GRDC, GrainGrowers and GPA, has provided valuable and supportive input to Grains Australia in its critical establishment phase and I appreciate the contribution it has made.

I would also like to acknowledge and thank the GTA

– which was originally a member of the Advisory

Committee – with which we continue to collaborate
closely, including in the important area of market access.

To my fellow Directors – Catherine Cooper, Andrew Earle, Rebecca Reardon and Stuart Richardson – as well as CEO Richard Simonaitis, Company Secretary Jen Hindmarsh and the broader team – I am grateful for your continued efforts.

The outlook for the Australian grains industry is bright and I look forward to Grains Australia playing its part in contributing to this positive future.



# CEO'S REPORT



Simonaitis
Chief Executive Officer

Richard

Grains Australia continued to generate value for the Australian grains industry in 2023/24 by working collaboratively with industry and government to establish priorities and activities across our core functions.

Our sights are firmly set on enhancing grower and industry competitiveness and profitability through delivering on these functions which include managing classification, market access, market insights and market education.

In 2023/24 Grains Australia made significant progress, with positive outcomes reflecting the dedication of our team, the ongoing commitment from our member organisation the Grains Research and Development Corporation (GRDC) and valuable support from industry.

It was pleasing to achieve some industry 'firsts' including Australia's first national variety classification frameworks for lentils and oats – to help meet the needs of Australian growers and domestic and international customers.

Developed with support and guidance from our Pulse and Oat Councils, we will continue to consult with industry to refine protocols and processes for these frameworks.

Looking ahead, classification frameworks will be developed for additional pulses including faba beans and chickpeas, as well as oilseeds crops.



The development of these frameworks is significant, with classification providing Australian commodities with the chance to compete on the global stage, with leading varieties that are fit for purpose and that add value to the whole grains industry supply chain.

Another notable achievement during the year was leading an industry delegation into China in September 2023 following its removal of the 80.5 per cent antidumping and countervailing duties on Australian barley.

With support from the Australian Government, Grains Australia and Grain Trade Australia (GTA) representatives met with Chinese Government officials and industry decision makers.

We are actively looking for ways to build on this engagement and ensure Australia and China can create a stronger partnership and work towards achieving benefits for both parties.

Grains Australia was represented in New Delhi in February at Pulses 2024, the annual conference of the Global Pulse Confederation (GPC).

Australia and India have more than 40 years of agricultural cooperation and it was great to have our Pulse Council Chair Peter Wilson participating in the conference which provided insights into market trends and opportunities for crops including chickpeas.

Valuable bilateral opportunities between Indonesia and Australia were fostered when the Australia Awards Short Course on Grains Value Chain Leadership Program brought future leaders of the Indonesian grains industry to Australia to develop their networks and knowledge.

We are proud to collaborate with industry to deliver this program which has 25 Indonesian course participants in the most recent cohort.

With grains supply chains extending beyond borders, participants benefit from greater awareness of all aspects of the grains supply chain, improved business networks, increased collaboration and an enhanced ability to collaborate across the value chain.

Continuing on the theme of trade and market access, Grains Australia this year established the Grains Market Access Advisory Group to ensure approaches to international grain trade access are agreed at representative level and progressed with government accordingly.

Comprising industry representatives, the first meeting of this group was held in March 2024.

In the area of governance, Grains Australia's Audit and Risk Committee, formed in late 2022, is firmly established and effectively carrying out its duties concerning financial reporting and controls, risk management, compliance and audit.

Another key achievement was boosting our capacity to deliver to industry, with skilled industry professionals joining our team, including in newly created positions. We will appoint a project manager in the coming months.

Since our last 'Year in Review' we have welcomed experienced Chief Financial Officer Ian Rathbone. Previously CFO at Australian Export Grains Innovation Centre (AEGIC), his move to Grains Australia is a great example of AEGIC and Grains Australia progressing towards operational alignment and working together more closely.

In the classification business unit, Jen Lillecrapp commenced in the role of Classification and Technical Officer – Pulses, bringing many years of experience in agricultural research, development and extension.

Most recently, Sheree Krige – who has a background in agricultural science and communications – was appointed to the role of Grains Australia Council Manager.

Grains Australia's delivery of value to industry wouldn't be possible without a dedicated, agile team and I thank all our staff for their considerable efforts over the past 12 months.

Thanks also to our Board of Directors for its oversight and direction, including our Chair Andrew Young who stepped up to fill the position after Grains Australia's inaugural Chair Terry Enright stepped back at our last annual general meeting following years of valuable service.

I also acknowledge and thank members of our Commodity Councils and Grains Market Access Council and am grateful to have their expertise so readily available and openly shared. The Councils are the powerhouse of Grains Australia, and we work closely with them to develop industry priorities.

I am confident that Grains Australia is well placed to consistently deliver value and impact to grain growers and the Australian grains industry in the years ahead.



# TRADE AND MARKET ACCESS



Dr John Ackerman General Manager, Trade and Market Access

Grains Australia has this year further consolidated its coordinated and strategic approach to improving market diversification, reducing trade impediments, maintaining access to existing markets and developing its relationship with the Australian Government as a trusted point of contact.

We continued to develop our resources and capabilities to ensure we have the insights and agility to capture opportunities and to advance project management, trade policy matters and knowledge of multilateral institutes and trade organisations.

Grains Australia also increased collaboration across the grains supply chain including through improved consultative, advisory and communication structures.

#### Market engagement

Positive engagement with trading partners was achieved during the year. Partnering with importing countries is important to understand their requirements and to make sure we are meeting their needs as a country.

Grains Australia personnel and industry partners visited China twice in 2023/24. Some take home messages were that Australian grains are well received and continued engagement between our two countries should be a key focus given the stabilised relationship in the grains sector.

Grains Australia is working with Grain Trade Australia (GTA), industry and the Australian Government to hold discussions with Chinese authorities on a range of



matters and is working collaboratively across both countries to deepen levels of engagement.

India is one of our valued trading partners and Grains Australia was represented in New Delhi on February 14-17 at Pulses 2024, the annual conference of the Global Pulse Confederation (GPC). This year we also welcomed a decision by the Indian Government to suspend tariffs on Desi chickpeas until 31 March 2025. Grains Australia continues to work with representative bodies, government and industry to develop comprehensive programs with India.

Grains Australia has continued to engage closely with countries in Southeast Asia including Indonesia which is Australia's biggest wheat customer over time. Key Grains Australia personnel visited Indonesia at different times during the year.

#### **Projects and programs**

In 2023/24, Grains Australia initiated a new project 'Understanding and Prioritising Non-Tariff Measures' which seeks to comprehensively identify, document and assess the cost and lost opportunities affecting the grains industry because of non-tariff barriers. This will be a first for industry and will support Grains Australia's efforts, working with industry and government, to address barriers to trade.

Grains Australia continues to take the lead in coordinating ongoing grains industry projects under the Australian Government's Agricultural Trade and Market Access Cooperation (ATMAC) Program. The ATMAC Program funds projects focused on expanding trade for Australia's agriculture sectors.

The inaugural year of the Australia Awards Short Course on Grains Value Chain Leadership Program was very

successful – bringing future leaders of the Indonesian grains industry to Australia to develop their networks and knowledge. The second year of the program is underway with a new cohort of 25 participants.

The leadership program, which includes mentoring, has enabled deeper engagement between program participants and Australian industry leaders – something Grains Australia believes to be essential towards maintaining and enhancing the Indonesian market.

#### **Consultative Groups**

Grains Australia's Grains Market Access Council (GMAC) has now met regularly since establishment in early 2023 and continues to develop its strategic approach to important market access matters. Discussion continued around fostering positive engagement with our partner countries and regions – particularly with China, India and Southeast Asia – and examining long-term engagement and relevant activities for the benefit of Australian producers and our partners overseas.

Grains Australia continues to work with GrainGrowers, Grain Producers Australia (GPA), GTA and the Australian Oilseeds Federation (AOF) to progress the new Grains Market Access Advisory Group (Grains MAAG). Comprising industry representatives, its purpose is to ensure approaches to international grain trade access are agreed at representative level and progressed with government accordingly.

#### **Building capacity and processes**

At the start of 2023/24, the capacity of Grains Australia's Trade and Market Access business unit was boosted with two key appointments. We welcomed Peter Breguet as Senior Manager, Trade and Market Access, and Lachlan Evans as Trade and Market Access Manager.

Peter has experience in agricultural commodity marketing and grain quality, and a strong exposure to the grains industry. Lachlan brings experience across diplomacy, government relations, trade and politics.

The Trade and Market Access team commenced the introduction of standardised procedures and processes to facilitate efficient, responsive and strategic approaches to trade and market access issues. These procedures will not only provide industry with a clear and timely mechanism, but transparency around consultation and the approach to responding to market access matters.

Grains Australia continues to inform and update industry on matters relating to new market access, improvements, delegations and submissions. It engages regularly with GTA's Trade and Market Access Committee and Australian Grain Exporters Council, as well as with AOF Members meetings and grower organisation policy groups.

Grains Australia participates as a member of the Department of Agriculture, Fisheries and Forestry's Grain and Plant Products Export Industry Consultative Committee (GPPEIC).

I would like to thank the Grains Australia team, GMAC members, the Grains MAAG, Commodity Councils and the industry more broadly for their support and guidance this year in delivering trade and market access services. Grains Australia is grateful to be able to collaborate and consult with many other organisations to ensure a wide array of expertise and perspectives are considered in trade and market access matters. These include GTA, the Grains Research and Development Corporation (GRDC), GPA, GrainGrowers, Australian Export Grains Innovation Centre (AEGIC) and the Australian Government Departments of Foreign Affairs and Trade, and Agriculture, Fisheries and Forestry.



# **CLASSIFICATION**



Dr Megan Sheehy General Manager, Classification

Grains Australia's classification team is focused on maintaining consistent, science-based, value-driven varietal grains classification systems.

The classification of varieties helps to define quality targets for breeders and effectively determines the current and future quality of Australian grain for domestic and export purposes. Classification also provides market signals for growers about the potential value of those varieties.

This year we have maintained and improved existing variety classification systems for wheat and barley and added new systems for oat and pulses. Grains Australia will build on this work going forward.

#### Wheat

Grains Australia delivers the market-driven wheat variety classification system that represents value for customers and producers. It ensures the competitiveness of Australian wheat is maintained worldwide and ensures its quality by meeting the required standards of customers and end users.

In 2023/24, a Class Modification Framework for the establishment and modification of wheat classes was developed by the Executive team in conjunction with the Grains Australia Wheat Council. This framework will not only guide future developments in wheat classification but provide the basis of a structure that can be adapted to other commodities.

Other key wheat projects include the development of a framework for the introduction and/or review of classification controls, and a review of soft wheat



requirements for export markets, utilising the new Class Modification Framework.

In August 2024, 13 new varieties of wheat were introduced to the Wheat Variety Master List, which names all current varieties approved by Grains Australia's wheat classification process.

In June 2024, Grains Australia coordinated a noodle proficiency workshop delivered by the Australian Export Grains Innovation Centre (AEGIC) at its Sydney laboratories. The workshop upskilled Australian laboratory staff participating in Grains Australia's Wheat Laboratory Proficiency Program which underpins Australia's world class wheat classification system.

#### **Barley**

The critical work of malt barley classification continued under Grains Australia in 2023/24 with guidance from the Grains Australia Barley Council and the Malting and Brewing Industry Barley Technical Committee (MBIBTC). Grains Australia's classification process is recognised as the required standard for the determination of all new Australian malting barley varieties.

In 2023/24, the malting barley accreditation of three barley varieties – Commodus CL, Minotaur and Zena CL, was announced – and the Accredited Malting Varieties table was updated to reflect these new accreditations. One new variety – Spinnaker – was accepted into the classification program, and the status of other varieties under evaluation was updated.

The MBIBTC is reviewing and improving the classification scoring system used to assess malting barley varieties, with the aim of ensuring that protocols continue to be robust and market driven.

Grains Australia will soon release the first of a series of performance summary documents for key recently approved malting barley varieties. Preparation of these documents involves significant in-kind support from maltsters and brewers in Australia. These 'market education' resources will be of considerable value in supporting the industry in marketing Australian malting barley.

#### Pulse

In 2023/24, Pulse Australia functions were transferred to Grains Australia, which on behalf of the Australian pulse industry has taken responsibility to establish pulse varietal classification – along with functions relating to trade and market access, market insights and market education.

To help ensure a smooth transition, Grains Australia had already formed a Pulse Council to provide strategic advice to the Grains Australia Board on pulse industry matters.

During 2023/24, Grains Australia led the development of a national variety classification framework for lentils, adding value to the industry through enabling differentiation of varieties based on quality characteristics desired by customers. It is Australia's first varietal classification framework for pulses.

Grains Australia is working with stakeholders to implement the framework, and going forward will establish varietal classification frameworks for faba beans, chickpeas and other pulse crops.

#### Oat

Grains Australia has led the development of the first national variety classification framework for oat – to help

meet the needs of Australian growers and domestic and international customers.

The new framework builds on a Western Australian oat varietal classification system which had been administered by the Grain Industry Association of Western Australia.

Milling oat (primarily for, but not limited to porridge) is the initial focus of the framework and the potential for including other end uses – such as oat milk, noodles or other novel uses – will be reviewed in the future.

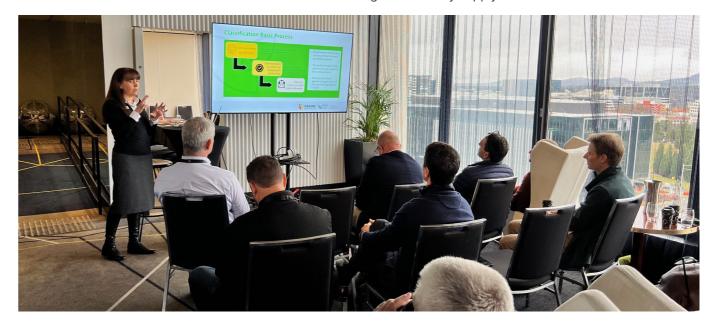
In 2024 two oat varieties – Goldie and Koala – were classified as milling oat by Grains Australia's new Oat Varietal Classification Technical Committee.

#### Oilseed

Grains Australia will develop a variety classification framework for key oilseed crops including canola – adding to its classification frameworks for other commodities. A new Oilseed Council will be established to help facilitate this process.

Grains Australia is committed to working effectively with the Australian Oilseeds Federation (AOF), with which it has a Memorandum of Understanding (MOU), on these initiatives.

I would like to thank the Classification team at Grains Australia, the Commodity Councils and all the organisations that have supported us in delivering vital classification services. The in-kind support received is invaluable, and the number of hours contributed is greatly appreciated. We look forward to continuing to work together to maintain and expand the world class, market-oriented classification systems that deliver value to the grower, and indeed across the entire Australian grains industry supply chain.



# MARKET INSIGHTS AND MARKET EDUCATION

Grains Australia's market insights and market education services ensure that the Australian grains industry value chain has the intelligence it needs to make informed decisions about breeding, classification, growing and the supply chain. It is our role to raise awareness among customers and sellers about the profitable use of Australian grains and to support value creation.

#### Alignment with AEGIC

Grains Australia became a member of the Australian Export Grains Innovation Centre (AEGIC) in 2023 and works in an integrated way with AEGIC to drive better outcomes for grain growers.

AEGIC is an initiative of Grains Australia and the Western Australian State Government, through the Department of Primary Industries and Regional Development.

AEGIC is a delivery partner for some of Grains Australia's market insights and education services.



#### Market insights

Knowing what the end users and customers of Australian grain – from millers and processors to maltsters and brewers – want now and into the future is critical to ensuring that Australia can meet the needs of its key markets and generate value for growers and others in the industry.

Grains Australia analyses market and consumer trends to better understand demand, and identify priorities by:

- Accessing and sharing validated and trusted international and domestic market insights
- Fostering two-way communication on market, customer and consumer opportunities
- Prioritising programs based on market information
- Taking into consideration market learnings from Australian grains industry customers and consumers.

For example, in 2024, findings were presented from an 'Africa 2035 Insights' project delivered by AEGIC through investment from Grains Australia.

The project found that Africa's rapid population growth, urbanisation and economic development offer opportunities for the Australian grains industry into the future, positioning Africa as a robust source of new grain demand.

#### Market education

Market education puts the value proposition for Australian grain front and centre with customers and sellers to ensure the profitable use of our products.

Grains Australia is responsible for ensuring that technical support and training are available for customers and other stakeholders in the grains value chain. This requires a clear understanding of the unique technical and market requirements of our customers, then delivering relevant and accessible support and training and addressing any technical expertise gaps in the supply chain.

Going forward, a new project will see AEGIC translating into Mandarin the 'eLearning platform' it developed in partnership with Grains Australia and the Indonesia Australia Comprehensive Economic Partnership Arrangement (IA-CEPA) Katalis. This will increase the reach of a valuable training program and build ties with China – our largest wheat market over the last three years. The online training is already upskilling workers and enhancing efficiency in Indonesia's rapidly growing flour milling industry.

In 2023/24, AEGIC led a delegation to China to deliver technical seminars and deepen connections with a range of malting and brewing industry organisations. Grains Australia is a delivery partner for the work that has Australian Government investment through the National Foundation for Australia-China Relations.



# **ACTIONS AND ACHIEVEMENTS**



#### **ACHIEVED**

IN PROGRESS

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- Membership of Australian Export Grains Innovation Centre (AEGIC) & alignment
- Pulse Australia integration
- Memorandum Of Understanding with Australian Oilseeds Federation (AOF)
- 2024/25 Annual Operating Plan (AOP) and Budget
- Recruitment of team members
- Development of variety classification frameworks for lentils and oat
- Development of Class Modification Framework for wheat (potential to adapt across all commodities)
- Establishment of Grains Market Access Advisory Group
- Development of new Strategic
   Plan 2025-26 to 2027-28
- Collaborative engagement with trading partners

- Industry good activities (business
- Enhanced communication with Advisory Committee bodies and key stakeholders
- Work with AOF & Grains & Legumes Nutrition Council (GLNC)
- Commodity Councils and Grains Market Access Council (GMAC) identifying priorities
- Implementation of projects with leveraged investment
- Implementation of projects identified through Commodity Councils and GMAC
- Lentil and oat classification process well progressed
- Development of review of controls process framework for wheat
- · China market access approach
- Upgrade non-tariff measures database & establish trade barrier economic analysis
- Develop transparent market access processes
- Governance processes further progressed

## JULY 2024 TO JUNE 2026

- Industry good activities (business as usual)
- Demonstrate value and impact
- Develop 2025/26 AOP and budget
- Further alignment with AEGIC
- Councils develop strategic priorities
- Oilseed Council to be established
- Sorghum working group (TBC)
- Implementation of lentil and oat classification frameworks
- Faba bean variety classification framework well progressed
- Establish additional pulse variety classification frameworks
- Development of variety classification frameworks for oilseeds
- Australian Awards Short
   Course on Grains Value Chain
   Leadership program with
   Indonesia
- Complete recruitment needs analysis for the future shape of Grains Australia team
- Secure investment past June 2026

# **OUR APPROACH**





- · Improved trade and market access
- Inform breeding programs of desirable traits and functionalities
- Customer and stakeholder education/value proposition delivered



- Trusted international and domestic market insights from all stakeholders
- Information exchange throughout the grains value chain





- Research and competitor analysis to prioritise market opportunities
- Focus on stakeholder buy-in



# **IMPLEMENT**

Applied solutions across core functions:

- Classification system(s)
- Trade and market access
- Customers and stakeholders
- Technical functions, support and training



- Whole of industry approach
- to identifying priorities

   Clear market development

Clear market development strategies

# COUNCILS

Grains Australia's Commodity Councils and the Grains Market Access Council (GMAC) are committees of the Grains Australia Board and provide advice, through the Grains Australia Executive, to the Board. This assists in determining Grain's Australia's strategic direction to create outcomes that enhance the value to the Australian grains industry.

#### **Grains Market Access Council (GMAC)**

Brett Hosking (Chair)

Julie Alvaro\*

Lyndon Asser

Rob Dickie

Luke Mathews (to 2024)

John Minogue

Luke O'Connor\*

Adrian Reginato

Rosemary Richards

John Stuart

Michael Vaccari\*

Peter Wilson\*

\*GMAC representatives from Grains Australia's Commodity Councils.

#### Wheat Council

Haydn Kuchel (Chair)

Matthew Madden

Julie Alvaro

Darryl Borlase

Larisa Cato

Claire Shadbolt

Alastair Falconer

Kirsty Germaine

Matthew Madden

Milliam Reid

Villiam Syers

Bruce Watson

#### **Barley Council**

Drew Robertson (Chair)

Amanda Box

Simon Robertson

Mark Goldsmith

Jeff Stewart

Jack King

Jeremy Thiblet

Haydn Kuchel

Simon Tickner

Tresslyn Walmsley



Wheat Council 2024 visit to CBH Group's Kwinana Grain Terminal



Barley Council members

#### Acknowledgement of in-kind support

Grains Australia thanks the individuals and organisations which have contributed to the operation of our Councils through in-kind support including their or their team members' time and expertise. These contributions significantly enhance the effectiveness of our Councils' processes and facilitate Grains Australia's effective engagement with industry. Ultimately, they can be used as leverage to access external funding opportunities where appropriate.

#### **Pulse Council**

Peter Wilson (Chair)

William Alexander

Joseph Panuccio (to 2023)

Julia Hausler

Kathi Hertel

Janine Sounness

Sam Holmes

Anne Wilkins

Julie O'Dea

#### **Oat Council**

Ashley Wiese (Chair)

Greg Carroll

Calvin Chiew (to 2023)

Sara Grafenauer

Chris Karagiannis

Jack King

David Oates (to 2024)

Michael Vaccari

Tresslyn Walmsley



Pulse Council 2024 visit to AEGIC North Ryde



Oat Council 2024 visit to Unigrain

# **BOARD**

The Grains Australia Board sets strategic direction and monitors ongoing performance. It is governed by a Charter which sets out policies and procedures for the Board and Board committees including the Audit and Risk Committee.

Grains Australia is grateful for the considerable contribution made by inaugural Chair Terry Enright during the

organisation's establishment years. Terry stepped down from the Board at Grains Australia's AGM in October 2023, and Andrew Young was then appointed as Chair. Andrew had already served with distinction on the Board since its inception in 2020 and had acted as interim Chief Executive Officer in 2022.



Andrew Young
Chair

BA, GAICD, AMP (INSEAD)

Experienced non-executive director in leading agribusiness based in Australia and Southeast Asia. Currently Chair Westpork Pty Ltd, Executive Chair Plum Grove Pty Ltd and Non-Executive Chair Cutting Cart Pty Ltd. Previously GM Strategy, GM Trading at CBH Group and Director of Interflour Group. Ernst and Young Entrepreneur of the Year 2016 Western region.



Catherine Cooper

Director

LLB, GDLP, FAICD

Experienced Non-Executive
Director in a broad range of
sectors including agribusiness,
biosecurity and sustainability.
Current roles include Director
of Australian Composites
Manufacturing CRC, RACE for
2030 Energy CRC, Wine Australia,
Adelaide Business Events and
Shaw & Smith, and Chair of
Environment Protection Agency
SA and Central Adelaide Waste
Authority.



**Andrew Earle** 

Director

GAICD, Diploma in Farm Management

Managing Partner of an extensive farming operation 'Bullwarrie' in QLD and NSW as well as a partner in a grain storage business. An experienced Board member, including serving as Deputy Chair on the GPA Board – to which he was first appointed as a director in 2013.



#### Rebecca Reardon

Director

B.AgEc (Hons) and GAICD

Broadacre farmer and experienced agribusiness professional and non-executive director. Current non-executive roles include NSW Farmers, NSW Farmers Industrial Association and Queensland Sugar. Former Director of Wheat Quality Australia, North West Local Lands Services and GTA and former member of the Ministerial Wheat Industry Advisory Taskforce and GPA Policy Group.



#### **Stuart Richardson**

Director

B.AgSc, MBA, Grad Dip Applied Finance,

Experienced Agribusiness professional, Executive Director Alvie Group, Non-Executive Director of AEGIC and Chairman of Turfbreed. Former Director of Wheat Quality Australia with investments in agriculture, including horticultural industries and grain.



**Terry Enright** 

Chair – to October 2023

GAICD, Honorary Doctor of Science in Agriculture

Former grain and livestock producer from the southern region of Western Australia. Played a leading role in the direction and management of agricultural research, including as Chair of the GRDC, the Australian Livestock Export Corporation and AEGIC.

# **ADVISORY COMMITTEE**

Grains Australia is supported by an Advisory Committee which consists of a nominated representative from each of the following grain industry organisations:











Grains Australia is an initiative of the Grains Research & Development Corporation

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